

## **APPROVED Transient Lodging Tax (TLT) Committee Meeting Minutes**

**Date:** October 21, 2025

**Time:** 4:59 PM – 6:58 PM

**Location:** City Hall, Room 206

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### **1. Call to Order**

Chair Robin Nudd called the meeting to order at 4:59 PM, Roll Call – Present: Robin Nudd, Mike Wilson, Ryan Duley, Tyler Brown. Absent: Alysia Bowers.

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### **2. Presentation of Baker City Downtown – Ariel Reker**

Ariel presented a proposal requesting TLT funding for the amount of \$4,364.50 to purchase lights and a tree-topper for the annual Christmas tree. She gave a brief update regarding existing inventory based on an email from Jennifer Murphy. Presented Mosca Design invoice; described quality and reference from Sioux Falls regarding good companies utilized for these lights, and quality and longevity. Lights have not been updated since 2014 by Historic Baker City and a small private donation. Brown asked if there was a tourism related event associated with the Christmas Tree; Ariel stated yes that she has historic data and photos that show that it's one of the largest 3-day tourism events in Baker City this time of year. Ariel gave diagnostic from Mosca regarding longevity of lights 10-20 years on light strands – bulbs will be roughly 5 years depending on storage.

Discussion of Budget and where funding would come from.

TLT will get the invoice from Ariel and pay directly to Mosca. Ariel also discussed she would like to have other organizations pitch in and help with all of the costs associated to the weekend not just Baker City, BCD and TLT Board.

Motion was moved by Tyler Brown to pay for the Christmas Tree Décor, Seconded by Ryan. Chair Nudd called for a vote: Yes: 4, No: 0, motion passes.

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### **3. Presentation from Kathy Taylor – 1A Tournaments**

Kathy presented documents regarding 2024-2025 and the projected 2026 Districts and State 1a Tournaments. She stated that they do more tournaments in Baker City than the Basketball Districts and State Tournaments. They are currently hosting the 1A District Volleyball Tournaments.

Kathy provided spreadsheets breaking down the tournaments of how much is made, where people stay, numbers, custodial/equipment/scorekeepers and the hospitality room. She has it

broken down from the teams, nights in motel, miles from Baker City and number of days in Baker City. She also has attendance at the tournaments broken down into the sessions.

Tyler Brown made a motion to have the \$10,000 line item added to the budget continuously as it is a very important high tourism event/revenue for our City to host. He said it's a highly supported event.

The board agreed that it is a wonderful event and opportunity and Kathy and her crew does an amazing job.

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#### **4. Review and Approve Minutes**

Mike Wilson moved to approve the minutes, seconded by Ryan Duley. Chair Nudd called for a vote: Yes: 4, No: 0, motion passes.

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#### **5. Discuss upcoming steps with HUB Collective**

Kara Miller gave an update and overview regarding HUB Collective coming to town during the Taste of Baker Event October 3<sup>rd</sup> and 4<sup>th</sup> 2025 and during October 3, 2025, City Manager Murphy and Kara had a one-on-one meeting with HUB to give background and information moving forward of the City's wants/needs. Later that afternoon the City held a very informal informational meeting with community members coming to provide feedback.

Discussed that HUB will be in town November 3-5 and discussed the break-out sessions and what the City is focusing on.

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#### **6. Discussion of Purchase of Art Roamer's Building**

City Manager Murphy discussed the City Council

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#### **7. Miscellaneous Business**

Kara Miller will update TLT Information Form after comments were discussed that the meeting and provide in the upcoming meetings.

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#### **8. Next Meeting**

The next meeting is scheduled for **November 4, 2025, at 5:00 PM** in City Council Chambers.

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## **9. Adjournment**

The meeting adjourned at 6:58 PM.